



Board Converting News
 Corrugated Today
 Flexo Market News
 Recycling Markets
 Folding Carton Industry
 International Paper Board Industry
 Board Converting News International

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N.V. BUSINESS PUBLISHERS CORPORATION

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Ad Dimensions and Guidelines

Board Converting News • Corrugated Today • Flexo Market News • Recycling Markets

1/4 Page 3.5" wide x 5" high

1/2 Page (Vert.) 3.5" wide x 10" high

1/2 Page (Horiz) 7.5" wide x 5" high

Island half 4.5" wide x 7" high

Full page 8" wide x 11" high (keep text 1/2 inch from all sides)

Full page w/Bleed 8.25" x 11.25" Min. 1/8" bleed all sides (keep text 1/2 inch from all sides)

2/Page Spread w/1/4" Bleed) 16.5" wide x 11.5 high

Trim size for all magazines is 8" x 11" inches

(Min. bleed is 1/8", 1/4" is preferred)

Ads (up to 22MB) may be emailed to Gail Kalina, Production Manager at:

advertising@nvpublications.com or uploaded to our FTP site:

<https://www.sendthisfile.com/f.jsp?id=grx9rkefJVwZ964sX9gdyWl4>

Ads may be written in the following programs:

Acrobat PDF (hi-res, CMYK) preferred

Adobe Illustrator

Adobe Photoshop

Quark Express

Indesign (send files, not pdf)

- Photos/clipart furnished with ads should be scanned at 300 dpi and saved in Adobe Photoshop. Photos may be saved as jpeg or eps
- Color photos should be CMYK. No PMS colors.
- We cannot accept files in Corel Draw, Microsoft Publisher or Powerpoint

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